

EXTENDED DIPLOMA IN HEALTHCARE MANAGEMENT

Awarded by _____



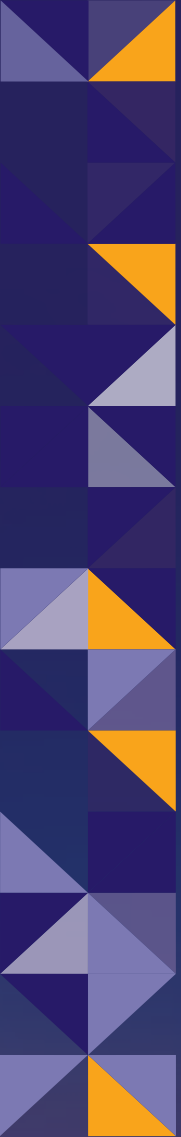
Who Are We?

Westford Learn is a flexible, self-paced learning platform designed to make quality education more accessible, engaging, and career-focused. Built for students, professionals, and lifelong learners, the platform combines academic excellence with the convenience of learning anytime, anywhere.

What Do We Do?

We deliver modular, outcome-driven learning experiences that help individuals gain new skills, enhance existing knowledge, and work towards recognised qualifications. Our programs are designed to support both professional development and academic progression through structured learning pathways.



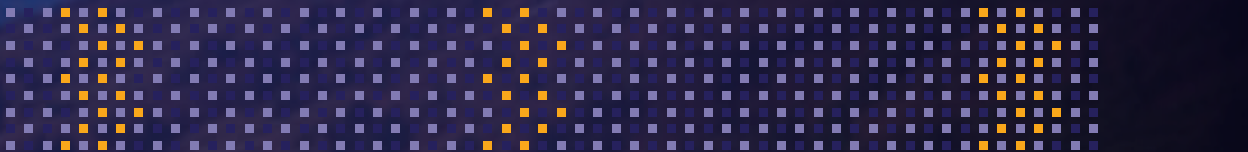


How Do We Deliver Learning?

Westford Learn offers a digital learning experience through expert-led pre-recorded videos, essential readings, interactive learning resources, quizzes, and assessments. This self-paced approach allows learners to study according to their own schedules, revisit content when needed, and progress at a pace that suits their goals.

What Can You Achieve?

Learners can access a range of pathways, including short courses, micro-credentials, and diploma programs, with opportunities to build skills progressively through stackable learning modules. Supported by Westford Learn certifications and quality-assured qualifications in collaboration with Qualifications Scotland these programs help learners develop future-ready competencies and achieve meaningful academic and career outcomes.





About the

EXTENDED DIPLOMA IN HEALTHCARE MANAGEMENT



Program Highlights



SCQF Level
Level 11



Credits
120 SCQF Credits



Duration
6-7Months



Mode
**100% Online
/Self-paced**





The Extended Diploma in Healthcare Management, offered in collaboration with Qualifications Scotland, is designed to equip learners with the knowledge and practical skills required to effectively manage and lead healthcare organisations. The programme provides a strong understanding of healthcare systems, policies, regulations, leadership, and operational management while developing critical thinking and strategic decision-making abilities.

Modules

Strategic Leadership and HR Practices in Organisations

Sustainability and Business

International Marketing Management

Strategic Management

Healthcare Operations Management

Healthcare Management and Leadership





Strategic Leadership and HR Practices in Organisations

- 1 Critically analyse the significance of Strategic Human Resources Management and its changing landscape in organisations.
- 2 Critically discuss the impact of Human Resources Management activities on Organisational Performance.
- 3 Evaluate various leadership styles and practices in organisations.
- 4 Plan how to implement change in an organisation.



Sustainability and Business

- 1 Appraise the multiple dimensions of sustainability for businesses in the context of global challenges.
- 2 Critically review, evaluate, and develop sustainability strategies of organisations.
- 3 Critically analyse the strategic alignment of the business functions to sustainability.
- 4 Critically analyse an organisation's global sustainability and your contribution to the impact on global sustainability.





International Marketing Management

- ⑦ Analyse and assess the peculiarities of the global business environment and shifts in the geo-economic situation, putting a particular emphasis on emerging economies and their role in an international business environment.
- ⑦ Formulate judgments and make socially and ethically responsible decisions in a global business environment.
- ⑦ Analyse and assess internal and external international business environments and derive managerial decisions on the company's governance and international expansion.
- ⑦ Develop appropriate marketing plans with marketing techniques and be creative and innovative while launching products/ services.

Strategic Management

- ⑦ Understand the external/ internal environment dynamics and assess a business organisation's strategic capabilities.
- ⑦ Understand the nature and sources of competitive advantage to gain a strategic advantage.
- ⑦ Analyse the strategic purpose, culture, inter-organisational relationships, innovation, and change abilities, which can increase the strategic capabilities of an organisation.
- ⑦ Understand business-level strategies, corporate strategies, diversification, and international strategies.



Healthcare Operations Management

- ⑦ Understand healthcare organisations' structure and culture, including the organisational behaviour in the healthcare industry.
- ⑦ Understand change management and apply it effectively to organisational development and healthcare delivery environments.
- ⑦ Demonstrate understanding and ability to evaluate key measures used to assess healthcare systems and process performance.
- ⑦ Understand the selected available lean tools required for analysing and improving the healthcare process.





Healthcare Management and Leadership

-  Understand healthcare strategies and organisational behaviour aspects, especially for the healthcare sector.
-  Understand healthcare quality, patient safety, and prevention of medical errors.
-  Understand the quality of leadership required in the healthcare industry and discuss various leadership styles and approaches available.
-  Acquire the essentials of good healthcare financial management principles.





Certifications

This qualification is credit-rated at **SCQF Level 11** and aligned with the **Scottish Credit and Qualifications Framework**, ensuring international recognition, academic quality, and career progression opportunities.

Pathways:

Eligible learners may progress to advanced qualifications or MBA pathways.



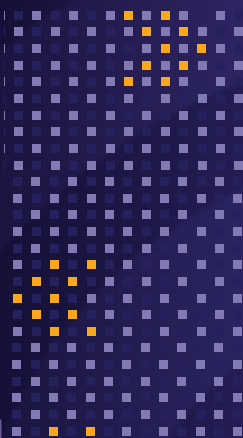
About Qualifications Scotland



Qualifications Scotland is Scotland's national awarding body, providing trusted qualifications that recognise knowledge, skills, and achievement. Its qualifications are respected internationally and are designed to support progression into higher education and employment.

Working closely with educators, industry experts, training providers, and employers, Qualifications Scotland develops qualifications that reflect real-world needs and evolving workforce demands. All qualifications are benchmarked against the Scottish Credit and **Qualifications Framework (SCQF)**, ensuring quality, transparency, and global recognition.

HIGHLIGHTS



- National awarding body of Scotland with international recognition.
- Qualifications designed for academic progression and career advancement.
- Strong focus on practical, industry-relevant skills.
- Developed in collaboration with education and industry experts.
- Benchmarked against the SCQF for quality assurance and global credibility.



Start
ANYWHERE. LEARN
EVERYWHERE.
Succeed
ANYWHERE.

WESTFORD
Learn

westfordlearn.com