



INTERNATIONAL DIPLOMA IN BUSINESS MANAGEMENT WITH OPERATIONS AND SUPPLY CHAIN MANAGEMENT



Awarded by _____

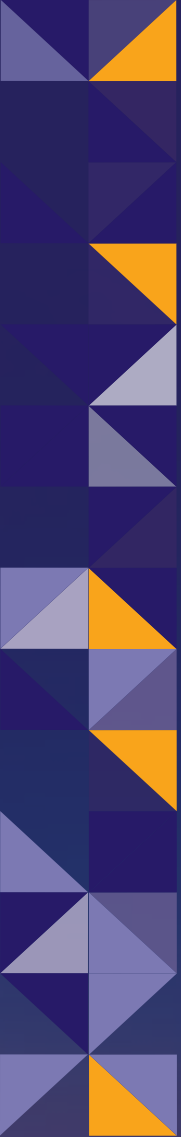
Who Are We?

Westford Learn is a flexible, self-paced learning platform designed to make quality education more accessible, engaging, and career-focused. Built for students, professionals, and lifelong learners, the platform combines academic excellence with the convenience of learning anytime, anywhere.

What Do We Do?

We deliver modular, outcome-driven learning experiences that help individuals gain new skills, enhance existing knowledge, and work towards recognised qualifications. Our programs are designed to support both professional development and academic progression through structured learning pathways.



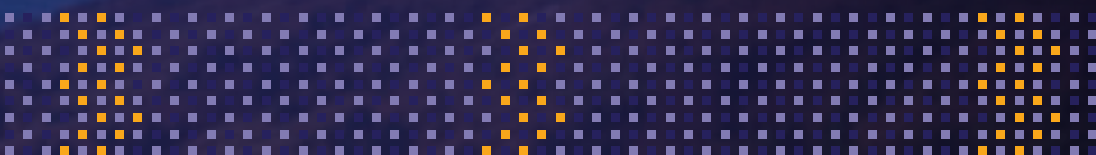


How Do We Deliver Learning?

Westford Learn offers a digital learning experience through expert-led pre-recorded videos, essential readings, interactive learning resources, quizzes, and assessments. This self-paced approach allows learners to study according to their own schedules, revisit content when needed, and progress at a pace that suits their goals.

What Can You Achieve?

Learners can access a range of pathways, including short courses, micro-credentials, and diploma programs, with opportunities to build skills progressively through stackable learning modules. Supported by Westford Learn certifications and quality-assured qualifications in collaboration with Qualifications Scotland, these programs help learners develop future-ready competencies and achieve meaningful academic and career outcomes.





About the

INTERNATIONAL DIPLOMA IN BUSINESS MANAGEMENT WITH OPERATIONS AND SUPPLY CHAIN MANAGEMENT

Program Highlights



SCQF Level
Level 4 & 5



Credits
240 SCQF Credits



Duration
24 Months



Mode
**100% Online/
Self-paced**



The International Diploma in Business Management with Operations and Supply Chain Management equips learners with the business, operational, and supply chain management skills required to succeed in today's globally connected business environment. Combining core business management principles with specialised knowledge in logistics, procurement, operations, supply chain systems, business analytics, and strategic planning, the programme prepares learners to manage efficient and resilient business operations.

Delivered through **Westford Learn's flexible, self-paced learning platform**, the programme blends academic learning with practical, industry-relevant applications. Learners develop the analytical, problem-solving, and operational leadership skills needed to optimise business processes and drive supply chain performance across diverse industries.

Modules

- Academic & Professional Skills
- Managing People & Organisations
- Marketing Principles
- Operations & Technology Management
- Economics for Business
- Supply Chain Management
- Project Management
- Data Analysis for Business
- Accounting & Finance
- Diversity Management
- Research & Analysis for Business
- Procurement and Contract Management



Academic & Professional Skills

- 1 Understand the Harvard Referencing System (HRS) and plagiarism.
- 2 Gain an introduction to the library and e-library systems, including identification of resource availability, its effective use, reference to academic and business-related literature and sources of information.
- 3 Develop critical analysis, communication and writing skills by working through the assessment.
- 4 Analyse your performance and create a Personal Development Plan
- 5 Plan within the academic and business skills development.



Managing People & Organisations

- 1 Understand and evaluate the roles, relationships, and delivery models of HR managers in an organisational context.
- 2 Analyse the impact of internal and external factors that affect HRM decision-making.
- 3 Appraise the best practices in recruitment, performance management, organisational development, rewards, training, and development.
- 4 Demonstrate and evaluate the contribution of HR strategic policies, procedures, and practices to organisational success.





Marketing Principles

- 1 Understand the marketing concept and role of marketing across different business organisations.
- 2 Understand how the marketing mix concept applies to both Goods and services.
- 3 Discuss the impact of brands, strategy, and positioning on a marketing plan.
- 4 Appraise the influence of the e-economy and digital marketing within a society.



Operations & Technology Management

- 1 Critically analyse Operations management within an organisational context.
 - 2 Learn the use of technology management to advance an organisation's competitive advantage.
 - 3 Understand quality management techniques to improve the performance of an organisation.
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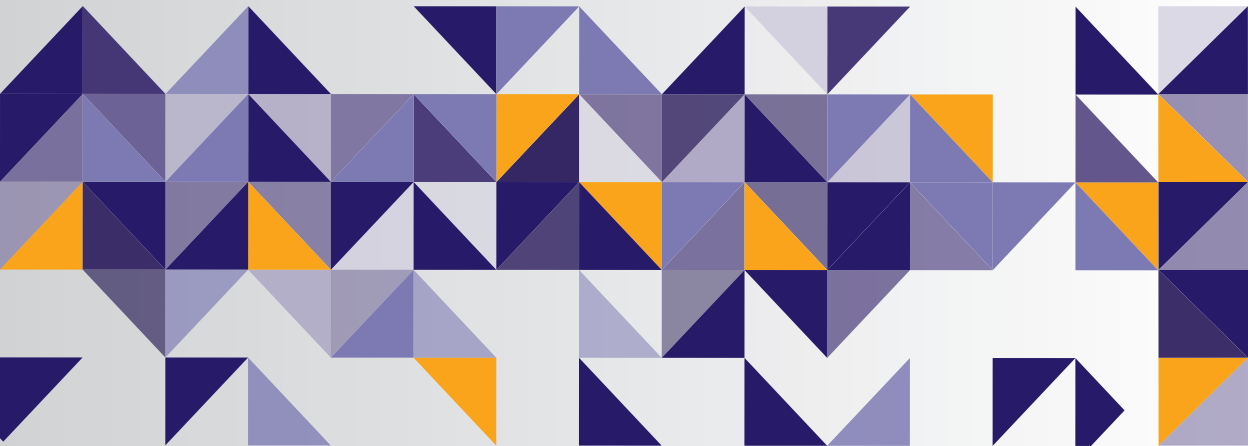
Economics for Business

- Recognise how resource allocation takes place in a market economy.
- Analyse the impact of competition in a business environment.
- Demonstrate how macroeconomic and microeconomic objectives impact business growth.
- Analyse the theory and practice of common markets and currency unions.



Supply Chain Management

- Understand Cross-functional drivers of a supply chain in a globally competitive context.
- Understand multi-model logistics systems, shipping strategies, stockholding, inventory and warehousing management in the global context.
- Understand supply chain management system models and techniques like SCOR and CPFR.
- Analyse financial agreements within supply chain management systems and the issues surrounding tariffs, taxes, and payment methods in supply chain networks.



Project Management

- 1 Understand the characteristics of organisational approaches to word project management.
- 2 Review and critique the application of the Project Life Cycle (PLC) in each context.
- 3 Identify and apply methods, tools and techniques for planning, monitoring, and controlling projects.
- 4 Evaluate the risk management of a business project.

Data Analysis for Business

- 1 Understand the use of analytical tools and techniques within business environments.
- 2 Justify analytical approaches used to solve business problems.
- 3 Apply data visualisation techniques within business contexts.
- 4 Evaluate how organisations use digital analytics to support decision-making.





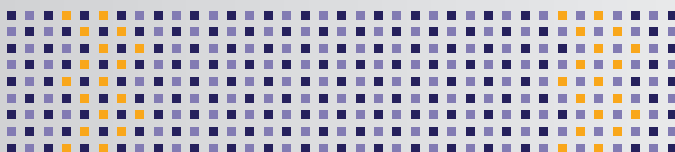
Accounting & Finance

- 1 Understand the use of relevant financial data to fulfil business financial objectives.
- 2 Analyse investment appraisal decisions using discounted cash flow models.
- 3 Analyse risk from a utility theory perspective and evaluate the role of portfolio theory and the Capital Asset Pricing model in assessing and pricing risk.
- 4 Determine the calculation of optimal capital structure and evaluate the working capital policy of a financial enterprise.



Diversity Management

- 1 Understand and research issues related to equality and diversity in organisations.
- 2 Critically evaluate a wide range of recognised techniques and approaches to diversity management in an international business context.
- 3 Identify organisational aspects that deter and encourage diversity management.
- 4 Analyse information on equality, diversity and inclusion-related issues in an organisational context which gives equal opportunities to all its employees.





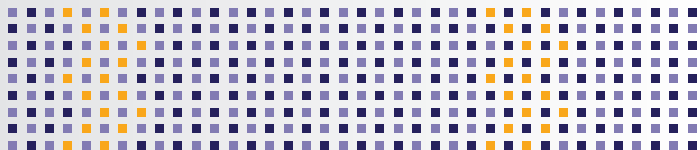
Research & Analysis for Business

- 1 Demonstrate development of research scope & understanding of research methodologies.
- 2 Demonstrate research skills required to understand & collect primary and secondary data, including ethical considerations of research.
- 3 Conduct and examine research data in a business context by applying appropriate analytical tools to investigate the acquired data and arrive at logical research findings.
- 4 Communicate outcomes of the research project to identify stakeholders and reflect on the application of research methodologies and concepts.



Procurement and Contract Management

- 1 Develop and implement strategic procurement plans that align with the organisation's overall objectives.
- 2 Demonstrate proficiency in identifying, assessing, and mitigating risks in procurement and contract management.
- 3 Understand and adhere to ethical standards and legal regulations relevant to procurement and contract management.





Certifications

This qualification is credit-rated at **SCQF Level 11** and aligned with the **Scottish Credit and Qualifications Framework**, ensuring international recognition, academic quality, and career progression opportunities.

Pathways:

Eligible learners may progress to advanced qualifications or MBA pathways.

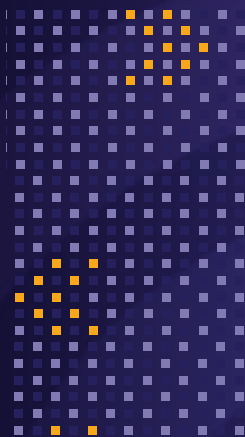


About Qualifications Scotland



Qualifications Scotland is Scotland's national awarding body, providing trusted qualifications that recognise knowledge, skills, and achievement. Its qualifications are respected internationally and are designed to support progression into higher education and employment.

Working closely with educators, industry experts, training providers, and employers, Qualifications Scotland develops qualifications that reflect real-world needs and evolving workforce demands. All qualifications are benchmarked against the Scottish Credit and **Qualifications Framework (SCQF)**, ensuring quality, transparency, and global recognition.



- National awarding body of Scotland with international recognition.
- Qualifications designed for academic progression and career advancement.
- Strong focus on practical, industry-relevant skills.
- Developed in collaboration with education and industry experts.
- Benchmarked against the SCQF for quality assurance and global credibility.

HIGHLIGHTS



Start
ANYWHERE. LEARN
EVERYWHERE.
Succeed
ANYWHERE.

WESTFORD
Learn

westfordlearn.com